



## 2009 Australian Business Awards Fact Sheet

### Overview

Overall 67 outstanding organisations have been honoured with 83 Australian Business Awards. The 2009 Australian Business Award recipients were selected from 928 organisations and 1588 entries overall, 243 of which were shortlisted. The winners were announced on 19 June 2009.

### Judging Process

The Awards are a national, all-encompassing awards program honouring organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries. Entries are separated by industry classification per award category and evaluated in accordance with the award criteria across seven main areas: leadership & strategy, impact on industry, adaptability & sustainability, human resource management, customer relationship management, process management and evidence of success. The criteria for the assessment of products and services comprise of the following main areas: performance, technology, visual appeal, cost-effectiveness, benefits to the user, sustainability and compliance. The judging panel is carefully selected and coordinated by the Australian Business Awards to ensure that the judging process is fair and objective, free of bias or influence.

### Provisional Data

- 1588 entries received overall
- 92 entries received in the Enterprise category
- 144 entries received in the Innovation category
- 122 entries received in the Service Excellence category
- 46 entries received in the Public Service category
- 33 entries received in the International Trade category
- 69 entries received in the Marketing Excellence category
- 117 entries received in the Recommended Employer category
- 83 entries received in the Community Contribution category
- 87 entries received in the Environmental Sustainability category
- 172 entries received in the Retail Excellence category
- 68 entries received in the Product Excellence category
- 77 entries received in the Product Innovation category
- 38 entries received in the Product Quality category
- 104 entries received in the Best Value category
- 92 entries received in the Best E-Business Product category
- 53 entries received in the Best New Product category
- 59 entries received in the Best Eco-Friendly Product category
- 23 entries received in the Best Organic Product category
- 38 entries received in the Design Excellence category
- 71 entries received in the Best Business Product category

### Confidentiality

The identity of participating organisations which are not selected for an award will be kept strictly confidential. Only the names of the winning organisations will be made public. Profiles of the activities and accomplishments for each Award recipient and further statistics can be viewed on the Australian Business Awards website as they are released.