

## **MEDIA RELEASE**

**For Immediate Release**

**Date: Friday, September 5, 2008**

### **2008 Australian Business Awards announced**

Melbourne, VIC – The Australian Business Awards have been announced for 2008. The Awards recognise organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries.

The 2008 Australian Business Awards have been presented to fifty-four organisations selected from a field of 1073 entrants across various industries. The successful organisations from this broad field have achieved award winning standards in a diverse range of areas including; enterprise, innovation, design, quality, value, product excellence, service excellence, e-business, international trade, marketing excellence, human resources, community contribution and environmental sustainability.

All entries were rigorously evaluated by an independent judging panel of business experts in accordance with the award criteria across seven main areas: leadership, impact, adaptability, corporate culture, customer and market focus, uniqueness and evidence of success.

Australian Business Awards Program Director, Tara Johnston, said “The 2008 award winners were selected from a pool of over a thousand entries covering all aspects of commercial success, innovation and corporate responsibility. Overall, the standard of entries was extremely high and the number of entries has increased dramatically from the previous year. In a more competitive world, Australian organisations are re-enforcing sound business principles to serve their employees, customers and communities. The winners displayed exceptional performance and leadership in their respective industries, and are role models for any organisation striving for business and product excellence.

An important part of the program is to honour best practices that help raise the bar for everyone and set standards of excellence in all industries, based on defined standards and measured results that provide direction and inspire innovative business processes. Each year entrants nominate their organisations through a detailed application process, regarding programs, products, or processes that impact core issues like customers, inventory, staff, and partnerships, and then turn those initiatives into tangible deliverables. The award winners help set industry-wide benchmarks, exemplify creative ways, ideas, and best practices to improve their business and aspire to higher levels of performance in key disciplines.”

For further information on the Australian Business Awards program visit [www.businessawards.com.au](http://www.businessawards.com.au).

Please proceed to next page for the 2008 winners.

## 2008 Australian Business Awards - Winners

### Recommended Employer

CHAMPION COMPRESSORS  
CHRISTIANS AGAINST POVERTY  
COMPUTER FRAMEWORKS  
CONICS  
JOINT LOGISTIC UNIT JLU(NQ)  
(Department of Defence)  
MESSAGEMEDIA  
POTTINGER ASSOCIATES  
SERVICE ONE MEMBERS BANKING  
WAVELENGTH INTERNATIONAL

### Best Eco-Friendly Product

COMMERCIAL DIVING SERVICES  
TENNANT COMPANY AUSTRALIA

### Community Contribution

1800 TAXMAN  
CHRISTIANS AGAINST POVERTY  
HEWLETT - PACKARD AUSTRALIA  
SENSIS

### Service Excellence

1300 LOCATE  
1800 TAXMAN  
COMPUTER FRAMEWORKS  
ECOWASH MOBILE  
GORILLA PRINT  
HiFX AUSTRALIA  
PREGGI CENTRAL  
QUALITY HOTEL CAMBRIDGE  
RESTAURANT ASSOCIATES - TARONGA  
CENTRE  
SKILLING SOLUTIONS QUEENSLAND  
SUPERIOR SERVICE  
TP HUMAN CAPITAL

### Innovation

BATTLEFIELD SPORTS  
BAXTER LABORATORIES  
COMMERCIAL DIVING SERVICES  
CSR ETHANOL AGSERVICES  
DUNLOP FOAMS  
E3 STYLE  
EASTERNWELL GROUP  
NSW POLICE FORCE  
RIPPLE PRODUCTS  
SCF CONTAINERS INTERNATIONAL  
SKILLING SOLUTIONS QUEENSLAND  
SMART BURN  
WILSON PARKING

### Environmental Sustainability

ECOWASH MOBILE  
LANE COVE RIVER TOURIST PARK  
SMART BURN

### Enterprise

1300 LOCATE  
AUSSIE FARMERS DIRECT  
BAXTER LABORATORIES  
CONSTRUCTIVE RECRUITMENT  
E3 STYLE  
EASTERNWELL GROUP  
ECOWASH MOBILE  
OCEANIC CONSULTANTS AUSTRALIA  
POINT PROJECT MANAGEMENT  
RIPPLE PRODUCTS  
SLATERS INTELLECTUAL PROPERTY  
LAWYERS  
SPECIALISED BROKING ASSOCIATES  
XPRESSO DELIGHT

**Design Excellence**

EASTERNWELL GROUP

**Product Excellence**

BPO INTELLIGENCE

EASTERNWELL GROUP

HiFX AUSTRALIA

**Product Quality**

SPORTLOGIC

SUPERIOR SERVICE

**International Trade**

BATTLEFIELD SPORTS

ECOWASH MOBILE

**Best Value**

AUSSIE FARMERS DIRECT

BPO INTELLIGENCE

CHRISTENSEN'S FLOWER AUCTION

WILSON PARKING

**Marketing Excellence**

MATER HEALTH SERVICES

**E-Business**

CARE CENTRAL SOLUTIONS

PLAUT IT AUSTRALIA

TRADESLOT

**Best Product Range**

ISOKI

TENNANT COMPANY AUSTRALIA

**Best Eco-Friendly Product**

COMMERCIAL DIVING SERVICES

TENNANT COMPANY AUSTRALIA

**Product Innovation**

DIRECT DIGITAL PUBLICATIONS

ISOKI

ORARA TURF

DUNLOP FOAMS

SWITCH STICKS

WILSON PARKING

**About The Australian Business Awards**

The Awards are a national, all-encompassing program honouring great performances in the Australian business community. All entries have been rigorously evaluated by an independent judging panel of business experts in accordance with the award criteria across seven main areas: leadership, impact, adaptability, corporate culture, customer and market focus, uniqueness and evidence of success.

The Australian Business Awards are a national awards program recognising success, innovation and ethics across all industry sectors. The Awards honour Australia's industry leaders through the acknowledgment of innovative business processes, business excellence, product excellence and overall business success.

The mission of the Australian Business Awards is:

- To conduct an annual awards program with regional recognition and global significance;
- To recognise and honour corporate and product excellence;
- To ensure that the judging process is fair and objective, free of bias or influence; and
- To provide a viable world-class initiative that is technologically advanced for consumers and the business community alike